

# Eric Psihoules

Brooklyn, NY – 908.334.5575 – epsifreelance@gmail.com – linkedin.com/in/eric-psihoules

---

## Production Manager

### Creative Development – Team Leadership - Project Management

<b>Dedicated Leadership</b>	Dedicated, creative video production manager with 8 years of experience.
<b>Cross-Team Collaboration</b>	Passionate about implementing efficient workflows and motivating others to execute a common creative vision.
<b>Client Facing</b>	
<b>Creative Management</b>	Accomplished communicator skilled in building and strengthening cross-functional relationships to streamline organizational strategies.
<b>Insightful Delegation</b>	
<b>Technical Workflow</b>	Strong work ethic, thriving in a fast-paced, deadline-driven environment.
<b>Comprehensive Production Knowledge</b>	Skilled troubleshooter continually focused on identifying, isolating and resolving technical and logistical issues.

---

## CAREER ACCOMPLISHMENTS

- Delivered over 100 promotional programming videos for air during the VICELAND network launch, making significant contributions to the overall launch team.
  - Received consistent yearly promotions at VICE; trusted with increased responsibility, and moved vertically from primarily technical to management positions.
  - Extensive record of successfully managing global projects from concept development through final delivery while collaborating with internal departments and external vendors.
  - Trusted by top-level executives to deliver quality results consistently on deadline and within budget.
- 

## PROFESSIONAL EXPERIENCE

**HBO / HBO MAX MARKETING** —New York, New York 12/2019-Present

### Production Manager

Manage complex marketing campaigns from creative development through production completion and assume line producer title managing campaign finances. Appointed to schedule and provide weekly budget and status reports in executive meetings. Liaise between Creative Services and hired global vendors to produce high-quality content in line with HBO standards.

- Bid, hire and manage productions around the globe for *HBO & HBO Max* titles such as *Winning Time*, *Insecure*, *How To With John Wilson*, *We're Here*, *The Righteous Gemstones*, *Tokyo VICE* and *Station 11*.
- Establish budgets and production schedules for global marketing campaigns totaling over \$5M.
- Communicate and schedule A-list talent, directors, executive producers & various other cast and crew for HBO Max extra content interviews and promos.
  - Examples include Ruth Wilson, Andrew Scott, Seth Rogan, Issa Rae, Danny McBride, Mackenzie Sheppard, Sarah Silverman, Hiro Murai, Michael Mann, & Steven Spielberg.

**VICELAND MARKETING** —Brooklyn, New York 8/2015-12/2019

**On-Air Production Manager** 10/2017-12/2019

Managed complex projects from concept through delivery and archiving. Coordinate team of producers and editors to deliver multiple projects simultaneously, on time, and within budget. Communicate priorities and assign workflow appropriately with the direction of the SVP of Marketing and Director of Production. Display strong communication skills in fostering productive relationships among internal departments to align efforts with common goals.

*continued...*

- Provided key contributions to award-winning VICELAND Marketing and Creative team.
- Utilized project management systems including Asana, Trello, and Slack to achieve efficient workflow.

## Post Production Manager

10/2016-10/2017

Directed post-production workflow of interstitial content for on-air and digital distribution created by VICE Labs. Participated in promo scheduling meetings and appointed to update SVP of Marketing on project status and weekly delivery goals. Organized schedules of editors and graphic artists, incorporating knowledge of team capabilities to assign projects based on skillset and availability, hired freelance talent when necessary to meet deadlines. Mitigated potential risk by ensuring final projects adhered to legal requirements, standards and practices, and were properly vetted through rights and clearances. Ensured codecs and shooting specs aligned with established requirements.

- Received “Post Supervisor” credit on two 30-minute specials: *420 Special: A Quiz Show* and *Desus and Mero: Miami Special*.
- Coordinated with IT to improve overall workflow when introducing the new Media Asset Management program.
- Contributed materials and expertise coordinating team covering Women’s March, resulting in Emmy award.

## Post Production Coordinator

12/2015-10/2016

Provided assistance to Post-Production Supervisor in organizing and delivering all assets for VICE labs, ingested and transcoded daily media uploads. Generated accurate documentation on deliverable data to support budget planning.

- Contributed to the initial launch of VICELAND by producing multiple short promos of 5, 10, 20, 30, 45, 60, and 120 seconds, and assisted with the delivery of the first 13 hours of long-form programming to Network Operations.
- Delivered 30 minutes of promotional content monthly by keeping the team on schedule.
- Coordinated with the production team to pitch and produce segments, conveying creative intelligence.

## TECHNICAL PROFICIENCIES

---

<b>Codecs:</b>	ProRes, DNxHD, ARRIRAW, H.264, H.265, R3D, MXF, UHD - 8K workflows
<b>Cameras:</b>	Sony FS7, F55, A7S III; Arri Alexa & Alexa Mini; RED Dragon & Komodo; Canon C300 Mark III, GoPro, Samsung 360, DSLR cameras & more
<b>Delivery Methods:</b>	Broadcast Television, Social Media Platforms, Press, SVOD, Film Screenings Adobe Premiere, Adobe Media Encoder, Adobe After Effects, Adobe Photoshop,
<b>Software:</b>	Media Asset Managers (MAM), Google Applications, Microsoft Excel & Word, Keynote, Asana, Trello, Slack, Zapier, Aircall, Twilio, Frame.io, MediaSilo

## EDUCATION

---

### **Bachelor of Arts, Film and Media Studies, Design Studies minor, College of Liberal Arts and Sciences**

Focus in screenwriting yielded three scripts for web series and two long form film scripts.

Studied graphic design and application in advertising and visual aesthetic.

ARIZONA STATE UNIVERSITY, Tempe, Arizona