

# Eric Psihoules

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## Senior Producer

### Creative Project Management – Team Leadership - Technically Proficient

<b>Dedicated Leadership</b>	Dedicated, creative video production manager with 9 years of experience.
<b>Cross-Team Collaboration</b>	Passionate about implementing efficient workflows and motivating others to execute a common creative vision.
<b>Client Facing</b>	
<b>Creative Management</b>	Accomplished communicator skilled in building and strengthening cross-functional relationships to streamline organizational strategies.
<b>Bidding &amp; Scheduling</b>	
<b>Technical Troubleshooting</b>	Strong work ethic, thriving in a fast-paced, deadline-driven environment.
<b>Comprehensive Production Knowledge</b>	Skilled troubleshooter continually focused on identifying, isolating, and resolving technical and logistical issues.

## CAREER ACCOMPLISHMENTS

- Extensive record of successfully managing global projects from concept development through final delivery while collaborating with internal departments and external vendors.
- Trusted by top-level executives to deliver quality results consistently on deadline and within budget.
- Produced and delivered two TVCs for the 2024 Grammys.
- Established many traditional and non-traditional production vendors for projects, including video production, digital and print display ads, web-based displays, experiential, PR & Celebrity Marketing, and events.

## PROFESSIONAL EXPERIENCE

**HAVAS CHICAGO** —Chicago, Illinois

02/2023-Present

### Senior Producer

02/2024-Present

Lead all aspects of production from creative development to final delivery across multiple platforms, ensuring projects are completed on time and within budget. Serve as a client-facing producer while partnering with creative teams to enhance ideas, build strong relationships with internal and external partners, and mentor associate producers and producers. Manage pre-bid, bid, and award processes, create timelines and estimates, and oversee budgets and finances. Ensure high-quality, innovative work while actively participating in the creative process to maintain a proactive and positive approach. Clients include AutoZone, Hilton, Plezi, and Moen.

- Awarded projects with Smuggler and Love Song for Hilton to produce TVC and social content.
- Manage projects with budgets ranging from 2k - 2M, providing unique production solutions for each project while remaining flexible and budget-conscious.

### Producer

02/2023-02/2024

Oversaw creative projects for high-profile clients, working closely with agency teams from initial brief to final delivery, ensuring quality wasn't sacrificed within budget. I acted as the client liaison, managing project details throughout its lifecycle and focusing on developing partnerships through clear communication. I led end-to-end production for various deliverables and prioritized diversity and inclusion. My focus included fostering a positive team culture and providing mentorship for a supportive work environment.

- Produced and managed video and print deliverables for broadcast, OLV, CTV, web, and various content for AutoZone, Choose Chicago, Hilton, Plezi, and Moen.

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- Foster relationships with production talent to problem-solve at all stages of the creative lifecycle and ensure that creative plans meet the budget and timeline expectations at the highest creative caliber possible.

**HBO / HBO MAX MARKETING** —New York, New York

12/2019-01/2023

**Production Manager/Line Producer**

Managed complex marketing campaigns from creative development through production completion while managing campaign finances and timelines. Appointed to schedule and provide weekly budget and status reports in executive meetings. Liaise between Creative Services and hired global vendors to produce high-quality content aligned with HBO standards.

- Bid, hire, and manage productions worldwide for HBO and HBO Max titles such as *Winning Time*, *Insecure*, *How To With John Wilson*, *We're Here*, *The Righteous Gemstones*, *Tokyo VICE*, and *Station 11*.
- Establish budgets and production schedules for global marketing campaigns totaling over \$5M.
- Communicate and schedule A-list talent, directors, executive producers & various other cast and crew for HBO Max extra content interviews and promos.
  - Examples include Steven Spielberg, Ruth Wilson, Andrew Scott, Seth Rogan, Issa Rae, Danny McBride, Mackenzie Sheppard, Sarah Silverman, Hiro Murai, & Michael Mann.

**VICELAND MARKETING** —Brooklyn, New York

8/2015-12/2019

**On-Air Production Manager**

10/2017-12/2019

Managed complex projects from concept through delivery and archiving. Coordinate a team of producers and editors to deliver multiple projects simultaneously, on time, and within budget. Communicate priorities and assign workflow appropriately with the direction of the SVP of Marketing and Director of Production. Display strong communication skills in fostering productive relationships among internal departments to align efforts with common goals.

- Provided key contributions to the award-winning VICELAND Marketing and Creative team.
- Utilized project management systems, including Asana, Trello, and Slack, to achieve efficient workflow.

**Post Production Manager @ VICE Labs**

10/2016-10/2017

Managed post-production of VICE Labs content for TV and digital platforms. Updated the SVP of Marketing on project progress and scheduled editors and graphic artists. Hired freelance talent, ensured legal compliance and rights clearances, and coordinated codecs and specs. Improved workflow with a new Media Asset Management program and contributed to Emmy-winning coverage of the Women's March.

**Post-Production Coordinator @ VICE Labs**

12/2015-10/2016

## TECHNICAL PROFICIENCIES

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<b>Codecs:</b>	ProRes, DNxHD, ARRIRAW, H.264, H.265, R3D, MXF, UHD - 8K workflows
<b>Cameras:</b>	Sony FS7, F55, A7S III; Arri Alexa & Alexa Mini; RED Dragon & Komodo; Canon C300 Mark III, GoPro, Samsung 360, DSLR cameras & more
<b>Delivery Methods:</b>	Broadcast Television, Social Media Platforms, Press, SVOD, Film Screenings Adobe Premiere, Adobe Media Encoder, Adobe After Effects, Adobe Photoshop,
<b>Software:</b>	Media Asset Managers (MAM), Google Applications, Microsoft Excel & Word, Keynote, Asana, Trello, Slack, Zapier, Aircall, Twilio, Frame.io, MediaSilo, Monday.com

## EDUCATION

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**Bachelor of Arts, Film and Media Studies, Design Studies minor, College of Liberal Arts and Sciences**

Focus in screenwriting yielded three scripts for a web series and two long-form film scripts.

Studied graphic design and application in advertising and visual aesthetics.

ARIZONA STATE UNIVERSITY, Tempe, Arizona