

Eric Psihoules

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Creative Producer

Creative Project Management – Team Leadership - Technically Proficient

Dedicated Leadership	Dedicated, creative video production manager with 9 years of experience.
Cross-Team Collaboration	Passionate about implementing efficient workflows and motivating others to execute a common creative vision.
Client Facing	
Creative Management	Accomplished communicator skilled in building and strengthening cross-functional relationships to streamline organizational strategies.
Bidding & Scheduling	
Technical Troubleshooting	Strong work ethic, thriving in a fast-paced, deadline-driven environment.
Comprehensive Production Knowledge	Skilled troubleshooter continually focused on identifying, isolating and resolving technical and logistical issues.

CAREER ACCOMPLISHMENTS

- Delivered over 100 promotional programming videos for air during the VICELAND network launch, making significant contributions to the overall launch team.
 - Received consistent yearly promotions at VICE; trusted with increased responsibility and moved vertically from primarily technical to management positions.
 - Extensive record of successfully managing global projects from concept development through final delivery while collaborating with internal departments and external vendors.
 - Trusted by top-level executives to deliver quality results consistently on deadline and within budget.
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PROFESSIONAL EXPERIENCE

HAVAS CHICAGO —Chicago, Illinois

02/2023-Present

Creative Producer

In this role, I oversee creative projects for high-profile clients, working closely with agency teams from initial brief to final delivery, ensuring quality isn't sacrificed within budget. I act as the client liaison, managing project details throughout its lifecycle, focusing on developing partnerships through clear communication. I lead end-to-end production for various deliverables and prioritize diversity and inclusion. My focus includes fostering a positive team culture and providing mentorship for a supportive work environment.

- Produce and manage 100s of individual deliverables for social media, web and online marketing content for AutoZone, Choose Chicago & Hilton.
- Manage yearly production budgets for seasonal campaigns across all clients.
- Problem solve at all stages of the creative lifecycle to ensure creative plans meet the expectations of the budget and timeline at the highest creative caliber possible by fostering relationships with production talent.

HBO / HBO MAX MARKETING —New York, New York

12/2019-01/2023

Production Manager/Line Producer

Managed complex marketing campaigns from creative development through production completion while managing campaign finances and timelines. Appointed to schedule and provide weekly budget and status reports in executive meetings. Liaise between Creative Services and hired global vendors to produce high-quality content aligned with HBO standards.

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- Bid, hire, and manage productions around the globe for *HBO & HBO Max* titles such as *Winning Time*, *Insecure*, *How To With John Wilson*, *We're Here*, *The Righteous Gemstones*, *Tokyo VICE*, and *Station 11*.
- Establish budgets and production schedules for global marketing campaigns totaling over \$5M.
- Communicate and schedule A-list talent, directors, executive producers & various other cast and crew for HBO Max extra content interviews and promos.
 - Examples include Steven Spielberg, Ruth Wilson, Andrew Scott, Seth Rogan, Issa Rae, Danny McBride, Mackenzie Sheppard, Sarah Silverman, Hiro Murai, & Michael Mann..

VICELAND MARKETING —Brooklyn, New York

8/2015-12/2019

On-Air Production Manager

10/2017-12/2019

Managed complex projects from concept through delivery and archiving. Coordinate team of producers and editors to deliver multiple projects simultaneously, on time, and within budget. Communicate priorities and assign workflow appropriately with the direction of the SVP of Marketing and Director of Production. Display strong communication skills in fostering productive relationships among internal departments to align efforts with common goals.

- Provided key contributions to the award-winning VICELAND Marketing and Creative team.
- Utilized project management systems, including Asana, Trello, and Slack, to achieve efficient workflow.

Post Production Manager

10/2016-10/2017

Directed post-production workflow of interstitial content for on-air and digital distribution created by VICE Labs. Participated in promo scheduling meetings and was appointed to update the SVP of Marketing on project status and weekly delivery goals. Organized schedules of editors and graphic artists, incorporating knowledge of team capabilities to assign projects based on skillset and availability and hired freelance talent when necessary to meet deadlines. Mitigated potential risk by ensuring final projects adhered to legal requirements, standards and practices and were properly vetted through rights and clearances. Ensured codecs and shooting specs aligned with established requirements.

- Coordinated to improve overall workflow when introducing the new Media Asset Management program.
- Contributed materials and expertise coordinating team covering Women's March, resulting in an Emmy award.

Post-Production Coordinator

12/2015-10/2016

Provided assistance to the Post-Production Supervisor in organizing and delivering all assets for VICE labs, ingested and transcoded daily media uploads. Generated accurate documentation on deliverable data to support budget planning.

TECHNICAL PROFICIENCIES

Codecs: ProRes, DNxHD, ARRIRAW, H.264, H.265, R3D, MXF, UHD - 8K workflows

Cameras: Sony FS7, F55, A7S III; Arri Alexa & Alexa Mini; RED Dragon & Komodo; Canon C300 Mark III, GoPro, Samsung 360, DSLR cameras & more

Delivery Methods: Broadcast Television, Social Media Platforms, Press, SVOD, Film Screenings
Adobe Premiere, Adobe Media Encoder, Adobe After Effects, Adobe Photoshop,

Software: Media Asset Managers (MAM), Google Applications, Microsoft Excel & Word, Keynote, Asana, Trello, Slack, Zapier, Aircall, Twilio, Frame.io, MediaSilo, Monday.com

EDUCATION

Bachelor of Arts, Film and Media Studies, Design Studies minor, College of Liberal Arts and Sciences

Focus in screenwriting yielded three scripts for web series and two long-form film scripts.

Studied graphic design and application in advertising and visual aesthetic.

ARIZONA STATE UNIVERSITY, Tempe, Arizona